

## ADVERTISING PRICE LIST (applicable from 01. 01. 2026.)

### BILLBOARD surfaces (5.04 x 2,38 m or 4 x 3 m)

#### 1<sup>st</sup> CATEGORY



Illuminated surface (Zagreb, Osijek, Rijeka and Split)

- price **456,00 €/14 days**



Non-illuminated surface (Zagreb, Osijek, Rijeka and Split)

- price **362,00 €/14 days**

#### 2<sup>nd</sup> CATEGORY



Illuminated surface (middle and small cities)

- price **361,00 €/14 days**



Non-illuminated surface (middle and small cities)

- price **296,00 €/14 days**

#### 3<sup>rd</sup> CATEGORY



Non-illuminated surfaces in the rest of Croatia (surfaces along the roads outside the cities and all other surfaces that do not fulfill the conditions of the 1<sup>st</sup> and the 2<sup>nd</sup> category)

- price **239,00 €/14 days**

### CITY LIGHT surfaces (1.185 x 1.75 m)



I

The most frequented sites in Zagreb, Split, Rijeka, Osijek and the most attractive indoor and outdoor sites in shopping centers in Zagreb,

- price **410,00 €/14 days**

City Light scroller – price **289,00 €/14 days**

II

The most frequent sites in other cities and other frequent sites in the 4 major cities

- price, **331,00 €/14 days**

III

All other sites in shopping malls and cities

- price **262,00 €/14 days**

\* all prices are without VAT

Zagreb, 22. 10. 2025.